



Famed inventor, Vic Chatten, is shown putting on draft boards the plans of his new speed surface beach cleaner. Chatten, a resident of Torrance, is the inventor of "Louise" the beach sanitizer which caused a sensation when completed because of its thorough 9" deep cleaning action.

Torrance Inventor Now At Work On New Beach Cleaner

A resident of Torrance is famed inventor Vic Chatten. Most widely known for his invention of "Louise," the unique beach cleaning machine. Chatten is now working on new beach cleaning equipment. Chatten says that he started work on "Louise" about three years ago. Raised at Balboa, Chatten long ago saw the need for a machine that would clean the beaches of harmful glass and other foreign matter. When Chatten was deep sea diving off Midway and Johnson islands, after the close of the war, he got the idea of inventing a machine that would actually dig into the sand and clean deeper than just the surface matter. Ten ton Louise does just that. After he had been doing research for one and one-half years, he got up at 2 a.m. one morning with a theory for a beach sanitizer, which turned out to be "Louise."

"Louise," which digs 9 inches deep, screens, elevates trash and turns the sand over, at its recent contract at Santa Monica, took out more than 70 tons of boulders from the beach. Cleaning on the average of 2,000 yards an hour, "Louise" has extracted many lost articles such as watches, rings, cigaret lighters, money, as well as injurious broken glass and cigaret stubs. The beach sanitizer is such a vital and valuable invention that two delegates from Australia came to see Vic Chatten about the purchasing of his beach cleaning machine. They explained a great litter of mussels are washed up on the Australian beaches about once a year, requiring over 5,000 people to clean them up immediately before the beach is ruined. For them, the beach sanitizer is invaluable. Chatten said that inquiries about "Louise" come from all

over the world. Right now, copies of the sanitizer are being exported to South America. There are three sanitizers in California, and the state has just contracted for another one for more than \$29,000, according to Chatten. **NEW INVENTION** Chatten, at present, is working on another type of beach cleaning machine. Due to the complete thoroughness of "Louise," she is required only semi-annually for any one beach. The machine that Chatten is now working on is a high speed surface cleaner for daily use. The purpose of the new machine is to recover the surface litter that accumulates during the day. Chatten says that the theory he is working on is revolutionary. At a minimum expense, the (Continued on Page 12)

The Women's Realm

Where shoppers may glimpse the show cases of stores in and about town for special values of discerning tastes.



NOW OPEN FOR BUSINESS

WATCH FOR OUR FORMAL OPENING NEXT WEEK

La Tienda GIFT and MAPLE SHOPPE

TWO LOCATIONS:
1620 Gramercy Ave.—Torrance
4120 Pacific Coast Hwy.—WALTERIA (Next to Fish Shanty)

Your Loveliness IS OUR BUSINESS

- When you're feeling "all wound up" or "all run down"—drop into Beauty Crest for a relaxing facial, a new hairdo—or both.
- It will do wonders for your appearance and your morale, too.
- We also specialize in all types of Permanent Waving and all lines of Beauty work.

1215 El Prado
Open Fri. Eves.
by Appointment

Back-to-School Special on Permanent Waves \$2.95

LOUISE'S PERMANENT WAVE SHOP
1521 W. Carson St.
Phone Torrance 2643

NEW in Torrance

The ADLER SEWING MACHINE WITH THE Magic Lever

That Does 12 SEWING JOBS

Without Any Attachments
A Lifetime Guarantee FOR FREE DEMONSTRATION

SEE or CALL M & S COMPANY Co. 1624 GRAMERCY Ph. 3294 Torrance

GRAND MERCHANDISE EVENT

DEPOSIT TICKET STUB AT ENTRANCE OF TORRANCE TEE-VEE on Cravens Ave.

Located Across from Stadium Theatre

You may be the lucky winner of a 12 1/2 inch television set to be given away Sept. 29th, Friday Nite, at 10:00 at Torrance's television headquarters located on 1629 Cravens Ave. in Torrance.

ASK FOR YOUR FREE TICKETS FROM THESE PARTICIPATING MERCHANTS!

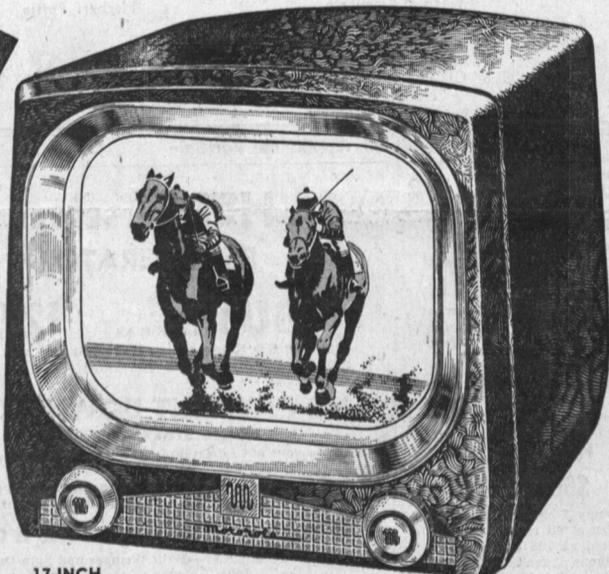
Tickets Available at the Following Stores:

- PAY-LESS DRUG STORE
- SAM LEVY DEPT. STORE
- ALMONDS DEPT. STORE
- TORRANCE MEN'S STORE
- GAY SHOP
- KALE'S CHILDRENS SHOP
- GARSH AUTO SUPPLY
- PHOTO ARTS STUDIO
- HINCKLEY'S MARKET
- BERNARD'S FAMILY SHOE STORE

COME IN SEE IT TODAY!

Motorola TELEVISION

TODAY'S TV BUY! BIG 17 INCH TABLE MODEL



17-INCH RECTANGULAR SCREEN, Only \$219.95

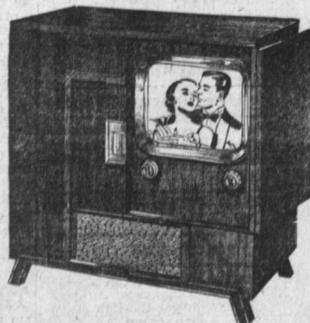
See this outstanding example of fine television cabinet design today, and you'll understand why Motorola won the Fashion Academy medal for excellence in design. Masterpieces of graceful balance and skillful execution, this Television model will add distinction as well as perfection of performance to your home. You'll like the simple target tuning that snaps picture and sound together. You'll enjoy the automatic gain control that holds the picture constant. You'll appreciate the photo-like sharpness and excellent tonal quality. Yes, you'll want this winner in your home, for its recognized beauty and proven performance.



Smaller model similar to the one shown at most local stores. See your local store.



Smaller model similar to the one shown at most local stores. See your local store.



17 inch rectangular screen
3 speed phonograph - FM/AM radio...

\$459.95

For those who want the very finest in COMPLETE home entertainment... have it in Life-size 17 inch TV... just as the TV comes "live" in... new feature with both FM and AM radio... and the exciting new Motorola record player that automatically plays all speeds. Exciting mahogany or lined oak cabinet is a compliment to any home. See it, compare it, today!

COME IN TODAY FOR A DEMONSTRATION!

Where Service is a FACT... Not a Promise

TORRANCE TEE VEE

GRAMERCY CRAVENS

PHONE TORRANCE 650

12-B Health Aids

TRY THE FINNISH STYLE Steam Baths - - 75c
Dash Water on Rock Pits
Massages for Women
FAY'S STEAM BATHS
22331 So. Vermont - Tor. 2214

12-D Insurance

When Thinking of INSURANCE Consider W. E. BOWEN
1327 Post Ave.
Torrance 215

12-J Dairies

MILK
Raw, pasteurized, homogenized.
Cash and carry15 1/2c qt.
Home delivered19c qt.
VERBURG DAIRY
2093 W. 174th St.
Between Gardena and Torrance
MElo 4-1091

20 Business Service

SERVICE Is Something...
Most People Overlook—
When Buying Television Sets
We are a Torrance Institution with the best servicing department in this area. A television set bought at TORRANCE TEE VEE entitles you to immediate and best possible service—Day or Night—No Delay... "If No Fix—No Pay."
Phone Torrance 650
TORRANCE TEE VEE
Corner of Cravens & Gramercy Torrance

20-A Repair Service

REFRIGERATION SERVICE
CALL DAY OR NIGHT
1615 1/2 Cabrillo
Torrance 2869
If no answer call 2770-W

20-I Plumbing

TORRANCE PLUMBING CO.—
Contractors, Repairs, Heating, Water Heaters, Nationally known brands Stoves and Refrigerators.
Established 1917
1418 Marcelina Ave. Torrance 60
Opposite Post Office

20-C Moving & Storage

TORRANCE VAN & STORAGE Agent
Aero Mayflower Transit Co.
1916 BORDER AVENUE
Torrance 1305
—Call for—
Friendly Free Estimates

13-A Professional Services

CHIROPRACTOR
DR. DALE WRIGHT
1746 MARTINA AVE
1 Block West of Arlington and
First Block South of Carson St.
Phone Torrance 1861W

20-A Repairing

WASHING MACHINE REPAIRS
Of All Types — All Work Guaranteed
Also Radio, Television and Refrigeration Service
Free Pickup and Delivery Service
5 POINT ELECTRIC SHOP
1639 Cabrillo Ave., Torrance Phone 480

20-I Plumbing

PLUMBING SERVICE
Repairing — Contracting — Heating — Supplies
Sewers — Cesspools — General Drilling
GALLAGHER'S PLUMBING
1214 El Prado, Torrance Torrance 558
Vertie Grimm, 1021 Cravens Avenue.

21 Building Service

VENETIAN BLINDS STEEL-OR ALUMINUM
CUSTOM MADE — SPECIAL VALANCE BOXES
ANY COLORS — F.H.A. TERMS
DES JARDINS
512 Sepulveda Boulevard, Wilmington Terminal 4-2262
2116 25th St., Lomita Lomita 2389-W
1617 Pacific Coast Hwy., Harbor City Lomita 359

21 Building Service

See Us Before You Do Any Building
RESIDENTIAL
MOTELS — STORES
RELIABLE ROOFING SERVICE
Free Estimates — Work Guaranteed
Murphy Construction Co.
Licensed and Insured
1782 CARSON ST., TORRANCE Torrance 475
14803 WESTERN, TORRANCE MElo 4-6375

B & C TILE CO.

Interior Tile Decorators
RESIDENTIAL
COMMERCIAL
REMODELING
ALTERATIONS
All Work Guaranteed
Estimates Given Cheerfully
D. R. Beauchamp
Prop.
Ph. Lomita 1206-W or 979-R

22 Garden Service and Supplies

OUR PLANTING SPECIAL
SNAPDRAGONS and STOCKS 1c EACH
DICONDRA 79c
PER FLAT
COTTONSEED STEER MANURE 49c
PER SACK
NEW LAWNS PLANTED — REASONABLE — Free Estimates

WARDS KEYSTONE GARDEN and SUPPLY STORE
TOM & AGNES WARD, Props.
Free Delivery — Phone Torrance 1289
WEST CARSON STREET
1029 (Across from Harbor Hospital)

22 Garden Service & Supplies

FIRST class fertilizer, aged and weed treated. Ground fine. Ideal for lawn and garden. Yard load for \$3.50. Free use of my trailer. Also we deliver. Joe Abegg, 23231 Hawthorne Blvd., Frontier 5-1501 Torrance.

EXPERT EXPERIENCED GARDENER
Homes Cared for by the Month
—LAWN RENOVATING—
Call Me for FREE Estimates
WALTER BELL
Terminal 4-1829

Theater Tickets FREE

To those whose names appear scattered in Press Classified Ads.

Call At Press Office FOR YOUR FREE TICKETS

LOOK! FREE Theater Tickets

Watch for your Name each week in these CLASSIFIED ADS. Theater Tickets are given every week.

Call For Them at The Press Office